

# The Indian Art Landscape witnesses the launch of Artix-India's First Hotel Art Fair

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31 Aug 2023 by Anithya Balachandran



India's first ever Hotel Art Fair, Artix, opened its doors with immense enthusiasm, marking a revolutionary movement in the art and culture landscape of the country. Inaugurated on August 25, 2023, the three day affair was hosted at the illustrious Taj Mahal Palace in New Delhi, where Artix transformed the entire second floor, a set of forty-three rooms, into a mesmerising interactive art district. Every room on the floor had been skilfully converted into art saloons and galleries, offering a captivating blend of Indian and international masterpieces, contemporary and modern art, sculptures, tapestry art, and a treasure trove of collectables.

With a roster boasting over 20 prestigious galleries, including Dhoomimal Art Gallery, Cultivate Art, Anant Art Gallery, Art Pilgrim, Art Centrix, and Arushi Arts, alongside 10 solo shows including two international artists from the United States and three esteemed private collectors—Ms. Priya Paul, Mrs. Lekha Poddar, and Ms. Saloni Doshi—Artix in its debut season boasts of a stellar lineup of national and international artists and galleries.

Being spearheaded by a dynamic trio Malvika Poddar, Payal Kapoor, and Timsy Anand— Artix is committed to uniting a community of art lovers and collectors in an intimate setting. This pioneering fair also aims to embark on a journey as India’s first-ever traveling art fair, with upcoming destinations in Hyderabad, Bangalore, Mumbai, and Kolkata.